

Our business was transformed into one with a stronger marketing focus, not only benefiting us, but more importantly, our customers.

SOUTH MEDIA UK

What was unique was just how quickly we went from initial consultation to having an improved marketing strategy to work with.

DEMO Ltd

We have seen an improvement in the quantity and quality of the leads generated through our new marketing strategy.

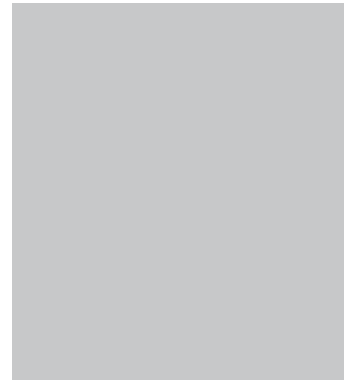
HENRY JAMES SEARCH AND SELECTION Ltd

We learnt how to produce low cost sales enquiries, a strategy that has proven very successful.

DAVID EIVSON MORTGAGES

Marketing Leadership

We are a Sussex-based company working with successful businesses of all sizes who want to grow but do not have the marketing experience and expertise. We help businesses become more successful through the creation and implementation of effective new marketing and sales strategies.



Our Focus

We help businesses understand what is really special about their products or services (very few businesses know this). We then ensure they are clearly differentiated from those of their competitors before establishing effective customer focused marketing and sales strategies.

Clients hire us on both a short-term project basis or on a longer term consultancy basis.

Why Choose Us

Marketing Leadership has worked with over 20 successful companies since its inception in 2004 to:

- Make an immediate impact on business growth
- Develop growth strategies
- Grow turnover and profitability

What Makes Us Special

- Unparalleled breadth of experience in Marketing and Sales
- A solutions based approach to your Marketing challenges
- Marketing resources to strengthen your own skills
- Work delivered on a project or consultancy basis
- Partnerships with print and web design agencies and professional printers for seamless marketing implementation

Our Strategies Have Delivered

Greater Brand Awareness • Improved Targeting • Higher Sales • Significant Growth

We can be your marketing resource or bring fresh ideas and strategic thinking to your marketing operation.

How We Worked With One Client

“Before looking at our marketing, Marketing Leadership helped our business re-evaluate its strengths. They then helped us to look at the way we present our business and its services to our customers. We ended up with a clear focus on how to market ourselves more effectively.

Their advice has substantially increased our competitive advantage. Why? Because no other company has brought such marketing expertise and experience to the table.”

South Media UK

Nick Handley Biography

An expert in business-to-business and business-to-consumer marketing, Nick believes fundamentally in the importance of client focus in all marketing and business development activity.

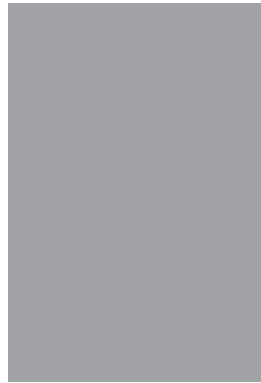
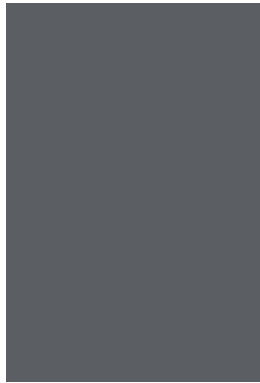
He has held senior marketing and sales positions with **Readers Digest**, **ITV**, the **Sunday Times** and **Leo Burnett** the world's largest advertising and marketing services agency. He is now working with businesses throughout the South East.

Nick is a non-executive director of **Sussex Enterprise** and a committee member of the **Institute of Directors**.

He is asked to speak regularly throughout the South East on Strategic Marketing and runs a number of marketing seminars and meetings.



BECOME A MARKET LEADER WITH MARKETING LEADERSHIP



What Clients Say

What we find particularly valuable is that Marketing Leadership proposes practical, achievable and cost effective marketing strategies. More importantly, they are absolutely brilliant at making sure we implement them.

Anthony Lamb, Managing Director, Financial Directors Ltd.

I have certainly become very aware that whether you spend millions or hundreds on marketing, any strategy requires a level of soul searching and believing. Nick Handley makes you believe.

Alison Binney, Director, Alibidesigns

Invitation

If you are looking to grow your business, we would be very happy to hold an introductory meeting with you to establish your business and marketing needs.

- Visit www.marketingleadership.co.uk for more information
- Call or email Nick Handley (contact details below)
- We will produce, within one week, an analysis of your marketing needs

Strategies for business growth

MARKETINGLeadership

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